STRATEGIC PLANNING AND RESPONDING TO THE COVID CRISIS

THE FOLLOWING LIST OF THEMATIC QUESTIONS CAN HELP YOU DEVELOP A MAP TO NAVIGATE THE STRATEGIC PATH FORWARD:



POWERFUL QUESTIONS		NOTES
GOAL	What is the issue you have to tackle? What is the most important thing to you right now? What is the timeframe? What do you want to do right now? What is the longer-term goal?	
REALITY	What is the present situation in more detail? What's the biggest obstacle you are facing? What have you done so far? What resources do you have? What do you know about it already? What is working well for you right now? How much control do you have over that?	
OPTIONS	What are all the different options? Who do you need to speak to; where can you get more information/help? What are the advantages/disadvantages What can you stop doing? What other angles can we consider? What risk might you need to take? What does your instinct tell you?	
WAY FORWARD	What option do you choose? What is your next step? What can I test? What's the best use of your time right now? What obstacle is still in your way? What, if anything, gives you the hope that this will all work out? What will you think of this five years from now? How can you take care of yourself in all this?	